SPONSORSHIP INFORMATION

Hoya Hacks, is a 36-hour tech sprint featuring students from across the world.

Averaging more than 300 undergraduate students in computer science, engineering, business and mathematics, we bring together the brightest minds to create innovative projects.

Hackers are encouraged to build projects that focus on 'social good' and that can be used by the entire world.

Hoya Hacks was formed in 2014 and had its first hack in 2015. 2024, will be the 10th iteration of HH!

In 2021 and 2022, in light of the global pandemic, Hoya Hacks was held virtually. More than 1100 Students registered, 500+ participated from 23 countries for both Hacks! In 2023, we returned to campus, but allowed virtual participants, with more than 200 students participating. For 2024, we return back to a campus only model!

Part of Hoya Hacks mission is to encourage and develop female hackers. More than 40% of the hackers annually have been women.

Hoya Hacks 2024
What is on tap?

For the first time since 2020, Hoya Hacks will return to a fully campus model.

What does this mean: we will be having 200-400 Hackers join in person at Georgetown.

We look forward to engaging with our hackers, sponsors and mentors back on the hilltop!

A LITTLE MORE ON HACKATHONS WITH HELP FROM OUR FRIENDS AT MLH

What is a "hackathon"?

A hackathon is an invention marathon. Programmers, designers, builders and more come together to learn, build, and share their creations over the course of a few days. Hackathons are not limited to computer science majors — anyone who has an interest in technology and is eager to learn can participate in a hackathon.

Not to be confused with illegal and unauthorized programming, "hacking" in this context means quickly and intelligently creating a real application that others can use. Although the term "hacking" has previously been associated with gaining access to a computer system with a malicious intent, "hacking" has started to transition into a positive term describing the actions of innovators who are creating prototypes of their ideas. Programmers have rallied around the term "hacking", as a term to describe their love of learning and their efforts to build the future.

Teams of two to six students work together over a weekend to develop a product, learning about new technologies and making friends along the way. Hundreds, sometimes thousands of students gather on the weekend to learn new technical skills and soft skills. At hackathons, students can augment skills learned in the classroom by teaching themselves how to independently research new technologies and fix problems they encounter. Hackathons allow students' intrinsic interests to drive their education. Every time a student encounters a new challenge at a hackathon, they must learn how to fix the problem through independent study. By giving students an opportunity to individually build a project from start to finish, students develop increased critical thinking skills and have a chance to become better prepared to enter the workforce.

Students enter a hackathon with a blank slate — they cannot bring in a school project. Once a student has found a team to spend the weekend with, they enter the brainstorming phase. After collectively deciding on an idea to work on, students on the team spend a majority of the event transforming this idea from concept into reality. Whether the idea is a hover board or an app to teach you to drive, hackathon teams bring a project from epiphany to completion all within a single weekend. Expert mentors from professional development backgrounds work through the night to help students with their projects. Many mentors wish they had this level of support in their youth and strive to help the future generation of programmers.

> I wish I could have attended hackathons as a student. As a mentor, I'm glad I can help the next generation of programmers discover their passions, learn new skills, try out concepts they have learned in class, and build real applications that real people can interact with.
> John Britton (GitHub Education Lead)

The overnight aspect of a hackathon is integral to allow students the time they need to complete their projects. Most hackathons conclude with a science-fair-style exposition of projects that includes celebrity judges directly conversing with students about their projects. Winners are chosen, prizes are dealt, and the top teams give a live demo of their project on stage.

THE SPONSOR COMMITMENT

SPONSORSHIP LEVELS

	SILVER	GOLD	PLATINUM	TITLE SPONSOR
TECHNICAL	$1,000	$2,500	$5,000	$10,000
Bring Mentors	✔	✔	✔	✔
API		✔	✔	✔
BRANDING				
Distribute Swag	✔	✔	✔	✔
Branded Prize		✔	✔	✔
Reserved Booth		✔	✔	✔
Logo on ALL Swag			✔	✔
SPEAK TO HACKERS				
Bring Recruiters	✔	✔	✔	✔
Workshop			✔	✔
Kickoff Ceremony Speaker				✔

*Start-Up ($500) Tier includes a Logo and a Workshop

Hoya Hacks is looking for companies and organizations to be active participants of our hacker community.

Sponsors generally teach workshops, provide mentors and judges, and provide representatives

Active engagement of the technology, cybersecurity, financial services fields is one of the hallmarks of HH.

For more information please reach out directly at HoyaHaxa@Georgetown.edu.

HOYA HACKS